

CALL FOR PAPERS

The First International Conference on Management Science and Engineering Management

Conference: July 14-16, 2007, Chengdu, China

Post-Conference Tour, July 17-21, 2007, Jiuzhaigou & Huanglong, China

<http://www.msem.org.uk/>

The First International Conference on Management Science and Engineering Management (MSEM2007), which is the Annual Conference for the International Association of Management Science and Engineering Management, will be held in Chengdu, the Capital of Sichuan Province, China. The goals of the conference are to enhance the global competitiveness of the business enterprises through the application of management science and engineering management, and to foster the international collaborations between Asian scholars and scholars from Europe, North America and other parts of the world. In addition to the formal academic programs, a post-conference tour to Jiuzhaigou and Huanglong will also be organized. Jiuzhaigou and Huanglong are two of the most beautiful scenic spots in China. The natural beauty of mountains, lakes, waterfalls and streaks will inspire the best research ideas. Research discussions among participants will also be held during the tour to foster exchanges of ideas and collaboration on research project.

Conference Topics

The program committee and organizing committee of MSEM2007 cordially invite you to submit your paper to this conference. All papers related to theoretical developments and applications of management science and engineering management are welcome. Relevant topics include, but not limited to:

Accounting and Finance	Managing People
Advanced Automation	Managing Quality
Business Strategy	Manufacturing & Distribution
Computational Mathematics	Marketing Theory
Decision Analysis	Materials Science & Engineering
Economics & Social Policy	Mathematical Programming
Education Management	Operation Research
Healthcare Management	Organization Performance
Human Resource Management	Property & Real Estate
Industry Management	Public Sector Applications
Information Systems	R&D/Innovation
Innovation Process Management	Stochastic models and Simulation
International Business	Strategy and Design
Knowledge Management	Supply Chain Management
Library Management	Strategy & General Management
Logistics Management	Training & Development



ORGANIZERS

International Association for Management Science and Engineering Management
Sichuan University, China

CONFERENCE PUBLICATION

The accepted papers will be ingathered in "Proceedings of the First International Conference on Management Science and Engineering Management which is published by World Academic Union (World Academic Press).



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PAPER SUBMISSION

Full papers in English containing original and unpublished results are solicited. The length of a paper should not exceed 20 double-spaced pages. Please send electronic submissions to Mr. Di Wang at msem2007@163.com. All submissions will be acknowledged within 10 days. If you do not receive acknowledgment of your submission, please contact the conference secretary.

REGISTRATION FEE

Registration fee include a copy of the conference proceedings, conference banquets, all meals and some social programs. Early registration fee before June 1, 2007 is US\$320. Late or on-site registration fee is US\$360. The fee for the optional tour is US\$100 and will include transportation from Chengdu to Jiuzhaigou and Huanglong by bus, meals and sightseeing activities.

IMPORTANT DATES

Contributed Papers or Proposals: April 1, 2007

Notification of Acceptance: May 1, 2007

Camera-ready Manuscripts Due: June 1, 2007

Early Registration: June 1, 2007

CONFERENCE SECRETARY

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