

The Springer Digital Math Library WDML Workshop Washington D.C., June 1-3, 2012

Thomas Hempfling



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The Springer DML



### **Springer DML I**

- SpringerLink
  - 2700+ journals, thereof about 175+30 in math+stats online versions successively started from 1993 on, complete online production from about 2001 on; digitized archives for almost all math journals
  - 52000+ books, thereof about 4000 in math+stats (started in 2005) digitized archives for selected book series coming up soon
  - 175+ Reference works as frozen ebook editions, thereof 7 in math+stats
- SpringerReference
   175+ Encyclopedias, large handbooks, thereof 7 in mathematics
   Recent Reference Works are continuously updated online, with complete archive of earlier versions accessible



## **Springer DML II**

- SpringerImages (includes graphs, tables, sometimes formulas, numerical results, ...)
  - 3.4 Mio+ images, thereof 19000+ math/stats-related
- SpringerVideos2 about math
- SpringerOpen: 50+ Open Access journals (Integrated in BioMedCentral Online Platform), thereof 11 in math or including math (such as SpringerPlus or Chinese Science Bulletin)
- Open Access eBooks (just enabled)

Metadata



# Metadata formats / fulltext search

- Journals: internal A++ metadata; output API for automatic generation of exports
   journal archives: metadata in container including also information on the
  - journal archives: metadata in container including also information on the scan
  - summer 2012: MARC export possible (Marc21, MarcXML)
- eBooks: internal A++ metadata; MARC, ONIX exports
- Metadata streaming to ZBMath, MathReviews, ISI, google, amazon, etc.;
   fulltext indexing
- Fulltext search for most journals from 2001; enables in math also formula searches (latexsearch.com)
- Fulltext search for most ebooks from 2005



### **Metadata issues**

- Open Access journals are not marked as such in the metadata (no field)
   -not a big deal for math as only a few journals are OA
- Additional material (e.g., videos, additional texts, pictures,...) is also not included in the metadata information (no direct linking yet)
- SpringerReference: one metadata set for one entry regardless which version (full history appears when looking at the article)

**Business Models** 



### **Springer eBusiness Models**

- Annual subscription model: pay for access to 1 copyright year of a single product (active for all journals, for ZBMath)
- Annual package access model: pay for access to a certain amount of products in 1 copyright year (active currently for 14 eCollections, for SpringerReference, Protocols, Images...)

Often combined with time-window access (10+ years)

- Archive package access (one-time purchase)
- SpringerOpen: sponsored (Bulletin) or author (fund) pays



#### eBusiness issues

- Open Choice: one-time payment for a single article in a journal
- Open Access funding for mathematics ?
- Customer-specific packages/developments (e.g., rd.springer.com for industry)
- Hybrid models (Open Access after a certain period of time), active for some journals

Perspectives / Challenges



# **Cooperation perspectives**

- Metadata can be provided
- Cross-access to OA products
- Is cross-access to material with paid-only access wanted? Links usually lead to free title/abstract page



### Some challenges wrt WDML

- Greater flexibility of e-products:
  - ebooks that can be updated
  - ebooks that are no longer identical to the print version but might contain additional (or even just different) information (the most obvious case are hyperlinks)
  - questionable for journals (Tracking? Reviewing?)
  - Touch-tools want to be touched not only for scrolling or moving to the next page (e.g., touch a graph and get an animation; touch a formula and get to a Wiki entry; touch a formula and get the LaTeX Code for it; etc.)
- Flexibility towards future formats
  - archiving of sources vs archiving of XML-data (what about second ed.'s?)
  - What if pdf is no longer a standard?
- How to deal with google? Users should be led to the WDML site through google...



Thank you!